



**ILLUMINATION FL**

**LED Landscape Lighting Professionals**

**LED Landscape Lighting Design Guide**

**Palm Beach 561-733-9300 | Broward 954-245-1368**

**[www.illuminationFL.com](http://www.illuminationFL.com)**

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# Our Design Process

Contact  
Us

Budget  
Discussion

Design  
Consultation

Plan  
Design

Plan  
Approval

We're passionate about design and installation. We always want to make sure that everything, from A to Z, from the nuts and bolts, to the hanging of the transformers and aiming the fixtures, is absolutely perfect. We don't like to have a big ego and just do it our way, we like to listen to you and make sure you have exactly what you want when we are finished with the installation.

## Important Questions

1. How do I choose a landscape lighting design company?
2. What is my budget for this project?
3. What features of my property do I really want to accentuate?
4. Have I seen any lighting features online or in magazines that I want to share with the designer?
5. Am I planning on making any major changes to my outdoor landscaping or hardscape that would need to be coordinated with the installation of the LED landscape lighting system?
6. Do I have any other expectations that I should share with the designer?
7. What type of maintenance program is appropriate for my local climate and elements?

## The Lay of the Land

We want you to have the most satisfying design experience that our industry offers. When our design professional arrives on site for your free design consultation, they will sit with you to review the overall process and answer any questions you might have. They will also walk the property with you so you will have an opportunity to share with them and specific features of your landscape or architecture that you want us to draw attention to. Through a series of questions we will determine how you would like to best utilize your outdoor living space, identify any focal points and once you feel comfortable we will begin the process of drafting a professional site plan.

Once the finishing touches of the site plan are in place, we will review the plan with you and present the estimated costs. If everything is to your liking we can take the standard deposit for your new Illumination FL LED Landscape Lighting system and have you review and select the maintenance program that is right for you.

Your installation can then be scheduled, typically within two weeks. If we need to coordinate with any landscape architects or other project developers that will be helping to bring your vision for your outdoor living space to fruition, we are happy to do so. In fact we have great working relationships with many outdoor living industry professionals in the area.

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## Your Needs

### **Developing Show Stopping Curb Appeal**

Arriving home after a hard day at work can be so rewarding. How much more so when the home and landscaping is there to greet you with all of its aesthetic brilliance highlighted. Our LED Lighting Systems are installed to make the most of every scene, taking into consideration central focal points and using just the right amount of light to provide the most pleasing atmosphere possible.

### **Crafting An Atmosphere**

Atmosphere? Yes, atmosphere. Why do folks pay more to eat at nice restaurants? The quality of food...and...the ATMOSPHERE. Entertaining in Florida is one of the central charms of living in this coastal area and a landscape lighting system professionally designed, installed and maintained will create the kind of atmosphere that you are looking for, from the delightfully whimsical to elite elegance

### **Extending Your Outdoor Living Space**

When the sun goes down in South Florida we tend to move indoors because of darkness and, of course, mosquitos and other pests. Illumination FL can help you extend your enjoyment of your outdoor living space for everything from pool parties to crochet games. Our LED Tiki Torches that offer light via a traditional citronella flame, coupled with a built in LED downlight will liven up your outdoor living space while simultaneously shewing those pest away. There are a million and one options when it comes to making fuller use of your outdoor living space, that's where our designers come in. They will weight the possibilities and present a well imagined plan that you will be excited about!

### **Increase Your Family's Sense of Safety and Security**

We do not live in a perfect world, nor do we want to live with a constant uneasiness. So, it is wise to take certain precautions to ensure everyone's safety and security. Well designed Landscape Lighting systems will reduce the possibility of a trespasser hiding in some dark space on your property and will also serve as a deterrent for would-be burglars.

## Design and Approval

### Illumination FL Landscape Lighting

Professionals is a family owned, licensed and insured business that has been installing quality outdoor lighting since 2003. We take the design of your LED Landscape Lighting System very seriously and the award winning workmanship we are known for demonstrates how passionate we are about doing a great job for you.

We will design a system that fits within your budget and, in many cases, will be scalable as needed to achieve the best results for your landscape and architecture. We will talk more about that later though.

Once we consider your input as well as all the other variables that come into play, we will assemble and present a LED Landscape Lighting Plan to you. Once you review and approve the plan with a standard deposit we will get to work, with most systems scheduled for installation within two weeks of the receipt of your initial deposit.

# Project Launch

You love your new LED Landscape Lighting Design...so let's get started!

Your Project Designer and our Office Support Team will be available to answer any questions that you may have, or if any changes need to be made to the design, we will be available to make sure you get the highest level of customer service in the industry.

We utilize industry leading technology and materials as well as some of the most durable and elegant fixtures on the market. You can rest assured that we will deliver not only an award winning design experience and a professional installation, but we also offer high value maintenance programs to keep your system functioning properly and looking top notch for years to come.

Finally, as we move towards your installation, our office will be in communication with you to ensure a convenient experience. When our Landscape Lighting Technicians arrive on site, if you can be present, they will review the plan with you and let you know what to expect during the installation for your particular project.

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## Installation

The most important part of this portion of the process that concerns you...is that you can sit back and relax.

Our LED Landscape Lighting Techs are trained to install LED Landscape Lighting Systems. We focus on our core business so that you can be assured that you will have a clean, solid installation.

We treat your property as if were our own during the time that we are on site and we are meticulous about leave the site the way it was when we arrive...the only difference of course being that now you have an **AMAZING LED Landscape Lighting System!**

# System Care & Maintenance

Easy as **1 – 2 – 3**

**1** Select a Maintenance Program that is best for your system and budget.

**2** Complete the agreement form.

**3** We take care of the rest!

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# On Call

In addition to our primary services...

DESIGN

INSTALLATION

MAINTENANCE

...We are also available to you for service calls in case one of your landscapers or other service persons accidentally severs one of our low voltage lines or any other system disruptions due to various factors.

Our office hours are Monday through Friday, from 8am EST to 4:30pm EST.

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## System Additions and Changes

You may want to install your system in PHASES. As an example, let's say your most high traffic area for evening activities is around your pool. We can label that portion of the project PHASE 1 to be installed first and then extend the system in the front of the house to add that curb appeal we talked about in 6 months or a year.

Our systems are scalable to meet your needs.

When you are ready to make system additions or changes, simply give us a call and we will work with you.

# Share Your Experience

We hope that you will take a few minutes to browse our website and online reviews to help you choose Illumination FL as your trusted local LED Landscape Lighting company.

